

## Axiomatics Cookie Notice

*Effective: October 2019*

### What are Cookies?

Cookies are small pieces of text sent to your web browser by a website you visit. A cookie file is stored in your web browser and allows Axiomatics or a third-party to recognize you and make your next visit easier and more useful to you.

Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your personal computer or mobile device when you go offline, while session cookies are deleted as soon as you close your web browser.

### How does Axiomatics use Cookies?

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages. Your consent applies to the following domains: [www.axiomatics.com](http://www.axiomatics.com) and [ma.axiomatics.com](http://ma.axiomatics.com). The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies, we need your permission.

### Our Cookies are used for the following purposes / Placed cookies:

Our website uses cookies to improve user experience and by using our website, you consent to all cookies in accordance with our Cookie Policy. Our cookies are not used to identify your Personal Information, but rather to help Axiomatics identify patterns and trends. They are not used for any other purpose except those described here.

- **Strictly Necessary Cookies:** Most of our cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you, which amount to a request for services or filling in forms. These cookies do not store any of your Personal Information and are used for website functionality.
- **Performance Cookies:** These cookies allow us to track website visits and traffic sources so we can measure and understand how visitors navigate the Axiomatics website properties - including our main site and our content-delivery site, Act-On ([ma.axiomatics.com](http://ma.axiomatics.com)). This cookie information (primarily for Google Analytics) is aggregated and therefore anonymous. Identifying these usage patterns helps us improve the performance and content of our website.
- **Functional Cookies:** These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
- **Targeting Cookies:** These cookies may be set through our website by our advertising partners such as LinkedIn or Google. The function of these cookies is to identify your browser and device. You can find more information about this in LinkedIn's policy [here](#) and Google's policy [here](#).
- **Social Media Cookies:** These cookies are set by a range of social media services that we have added to the website - primarily LinkedIn, Twitter, Facebook and YouTube. These enable you to share our content with your friends and networks. The cookies are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit as they allow for advertisers to target their products to your interests.

**How do I control my use of Cookies?**

You can control and/or delete cookies as you wish - for details, see [aboutcookies.org.uk](http://aboutcookies.org.uk). You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. Note that parts of our website do not work without cookies, so you will not be able to view it.

The cookie-related information is not used to identify you personally and the pattern data is fully under our control. These cookies are not used for any purpose other than those described here.

**If you have any other questions about our Cookie Policy, please contact us at:**

Address: Axiomatics AB, Västmannagatan 4, 111 24 Stockholm

Phone: +46 8 515 10 240

E-mail: [webinfo@axiomatics.com](mailto:webinfo@axiomatics.com)